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CONTACT: Erika Blank
e.blank@pillsburycastle.com
507-995-7478
pillsburycastle.com

Pillsbury Castle Project Announces General Contractor, Architect, and 27 Designers for Renovation of a Historic Minneapolis Home

(MINNEAPOLIS — JULY 27, 2023) The Pillsbury Castle Project is thrilled to announce an exciting partnership with [Otogawa-Anschel Design+Build+Architecture](#) (OA), [PKA Architecture](#) (PKA), and 27 local interior designer companies for the highly-anticipated ASID Design Home 2024. This collaborative effort brings together industry leaders to renovate an extraordinary historic home in the heart of Minneapolis.

Working in collaboration with the National Association of the Remodeling Industry (NARI), the owners have selected OA as the project's General Contractor. OA will be collaborating closely with PKA, the designers, owners, and subcontractors to oversee all construction efforts. "We are excited to collaborate with so many talented industry peers in this incredible undertaking," shares Michael Anschel, the Principal at OA. "As a company born and raised in Minneapolis with origins in historic restoration, the opportunity to work on such a noble structure is a rare and beautiful event."

PKA is one of the Twin Cities' largest residential design firms and now the official Architect of the Pillsbury Castle Project. "We're honored to be part of the Pillsbury Castle Project and ASID Design Home 2024," says Kristine Anderson, managing principal/designer, PKA Architecture. "It's always a privilege to be entrusted with the renovation of a legacy home, and we're excited to collaborate with the homeowners and ASID MN to make the Pillsbury Castle an exciting and welcoming family home."

Interior designers from across the Twin Cities submitted bids to redesign more than 20 rooms in the home and [27 companies](#) were selected for this honor:

Main Floor

- Kitchen/Scullery: [Katie Roos Design](#) + [Partners 4. Design](#)
- The Grand Salon: [Niosi Design](#)
- Vestibule, Hall and Second Floor Landing: [Vela Creative](#)
- Reception Room/Bar: [edman hill Interior Design](#)
- Music/Living Room: [Jennifer Ball Interiors](#) + [Fine House Interiors](#)
- Powder Room/Nook/Stairway to Lower Level: [Terry Gustafson Interior Design LLC](#) + [SKC Designs LLC](#)

Second Floor

- Primary Bedroom: [Ethan Allen](#)
- Primary Bath/Closet: Mike Rataczak Studios
- Kids Bathroom: [Daybreak Interiors](#)
- Guest Bedroom: [Gabberts Design Studio](#)
- Library/Office: TDM Designs
- Laundry Room: [Designer Lindy Haglund](#)
- Secondary Stairs: [Bruit de la Mode](#)

Third Floor

- Family Room: [Roche Bobois](#)
- Guest Room #2: [Laura Engen Interior Design](#)
- Guest Room #3: [April Star Interior Design](#)
- Apartment: [Albertsson Hansen Architecture, Ltd.](#)
- Kids Playroom: [University of Minnesota Design Students](#) led by Anne Farniok

Lower Level

- Billiards Room, Speakeasy and Wine Cellar: [Spencer Design Associates](#) + Abitare Design Studio
- Mud Room: [Katie Brandt Interiors](#)
- Game Room + Lounge: [Julie Tuerk Interior Design](#)

Construction on the home is set to begin in the coming weeks where the owners, General Contractor, Architect, and designers will work closely together to breathe new life into this historic home.

For more information on these partners, progress of the renovation, and announcements, please visit www.pillsburycastle.com.

Social Media

@PillsburyCastle (TikTok, Instagram, Facebook, YouTube)

#PillsburyCastleProject

#ASIDDesignHome2024

#ASIDMN

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About The Pillsbury Castle Project

Founded in 2023, The Pillsbury Castle Project is an activation to preserve a historic home built in 1903 for Alfred F. Pillsbury, son of Pillsbury Co-Founder John S. Pillsbury. This magnificent home is prominently situated on a corner lot in the Whittier neighborhood of Minneapolis with two and half stories of Platteville limestone. It is currently undergoing a massive restoration in partnership with the American Society of Society of Interior Designers (ASID) in partnership with the National Association of the Remodeling Industry (NARI) set to open its doors to the public in May 2024 as the ASID Design Home 2024.